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November 5, 2014

The Honorable Patrick J. Leahy  
Chairman  
Committee on the Judiciary  
U.S. Senate  
Washington, D.C. 20510

The Honorable Chuck Grassley  
Ranking Member  
Committee on the Judiciary  
U.S. Senate  
Washington, D.C. 20510

Dear Mr. Chairman and Ranking Member Grassley:

The International Trademark Association (INTA) applauds President Obama's nomination of Daniel Marti to be the U.S. Intellectual Property Enforcement Coordinator (IPEC). It has been quite some time that this extremely important post has been vacant and we believe Mr. Marti is the right person for the position.

Mr. Marti brings a wealth of knowledge and expertise to the position, along with a distinguished career in working on intellectual property issues. His legal practice has concentrated on the protection, management, and enforcement of intellectual property assets in the United States and abroad. As a result, Mr. Marti is accustomed to being on the front lines of efforts to protect the ideas and innovations that form the basis of our knowledge-based economy. Many of the issues he has dealt with in the private sector involving a wide range of IP-related matters including trademarks, false advertising, unfair competition, copyrights, trade secrets and cybersquatting, are the very issues which are foremost in the U.S. government's IP strategy.

The Office of the U.S. Intellectual Property Enforcement Coordinator plays a vital and important role in the protection of intellectual property, including trademarks. The IPEC helps to expand the very positive role that IP plays in the nation's economy, thereby protecting current jobs and ensuring future job creation. Given Mr. Marti's extensive experience working on intellectual property issues, we are convinced that he will take the work of the IPEC office to a whole new level for improving the enforcement of intellectual property rights, promoting cooperation with foreign governments and developing new approaches to reducing infringement in this digital age.

In conclusion, we look to your leadership in achieving timely action by the Senate Judiciary Committee on Mr. Marti's nomination and the Senate's confirmation so that Mr. Marti assume the position of Intellectual Property Enforcement Coordinator in the very near future.

Sincerely,

A handwritten signature in black ink, appearing to read "Mei-lan Stark", is written over a faint, illegible background.

Mei-lan Stark  
President