

Bio of Matt Pincus

Matt Pincus is the founder and CEO of SONGS Music Publishing, the leading US contemporary independent music publisher. A 100% internally owned enterprise with its headquarters in New York and offices in Los Angeles, London and Nashville, SONGS represents 350 songwriters across the spectrum of contemporary music. SONGS writers include Grammy Award winner and Golden Globe nominee **Lorde**, R&B superstar **The Weeknd**, super-producer **DJ Mustard** (the leading urban producer in the world with 21 Top 20 Pop and R&B hits since 2012), EDM superstar **Diplo (Usher, Madonna, Justin Bieber, MIA, Sia, Major Lazer)**, and many more. SONGS has registered in the top 10 of Billboard's Publisher Quarterly for the past 6 quarters, claiming as much as 5% of overall US radio airplay.

As the collective profile of SONGS writers has grown, the company has begun to define best practices in the evolving digital music business. The company is one of a small handful of independents to deal directly with major digital concerns like YouTube, Google Play, Amazon, and others.

As SONGS breaks ground in the digital market, Matt has become a leading voice in today's music publishing industry. He is currently the only frontline independent publisher to serve on the board of directors of both the National Music Publishers Association (NMPA) and The American Society of Composers, Authors, and Publishers (ASCAP). On behalf of NMPA, Matt served on the committee negotiating the successful 2012 settlement of the Copyright Royalty Board process setting compulsory mechanical rates. Matt is now a recognized public voice on digital music issues, in particular in the debate over payments to music publishers for online videos, where his advocacy helped bring about landmark agreement securing payments from major record labels to independent music publishers, and in settlements providing payments to music publishers from the leading YouTube Multi-Channel Networks.

Matt is also a member of the board of directors of Community Impact, Columbia University's undergraduate community service program, and a member of the board of trustees of the Wooden Nickel Foundation, a non-profit organization benefitting cultural arts and other institutions.