

## Aaron Bores

Executive Vice President, Product Development

Fortune Brands Innovations, parent of Moen Incorporated



Aaron is Executive Vice President, Product Development for Fortune Brands Innovations, parent of Moen Incorporated.

In this role, Aaron oversees the company's product development engine, with responsibilities spanning innovation, engineering, project management, technical strategy and process management.

Aaron has been with the Company since 2009. In 2022, he was promoted to lead product development and innovation across all Fortune Brands Innovations companies. He and his team have driven industry-leading innovations, including Moen's Smart Water Network and its flag-ship product, Flo by Moen, MotionSense, Magnetix Showers, PowerClean, and PowerBoost. The team also achieved significant product and manufacturing advancements through the use of advanced materials, automation, and manufacturing techniques.

Aaron received a Master's in Engineering Management from Case Western Reserve University and a BS in Engineering from Ohio Northern University.