

OVERSIGHT OF THE ENFORCEMENT OF THE ANTITRUST LAWS

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WEDNESDAY, MARCH 9, 2016

United States Senate,
Subcommittee on Antitrust, Competition Policy, and
Consumer Rights,
Committee on the Judiciary,
Washington, D.C.

The Subcommittee met, pursuant to notice, at 2:06 p.m., in room SD-226, Dirksen Senate Office Building, Hon. Mike Lee, Chairman of the Subcommittee, presiding.

Present: Senators Lee, Tillis, Hatch, Grassley,
Klobuchar, Franken, and Blumenthal.

Also Present: Senator Durbin.

OPENING STATEMENT OF HON. MIKE LEE, A U.S. SENATOR

FROM THE STATE OF UTAH

Chairman Lee. Good afternoon. Welcome to the Subcommittee on Antitrust, Competition Policy, and Consumer Rights. Today we are pleased to have with us the Assistant Attorney General for the Antitrust Division, Mr. William Baer, and the Chairwoman of the Federal Trade Commission, Ms. Edith Ramirez. We appreciate both of you for taking the time to come and visit with us today and for all you do to advocate on behalf of free markets and fair competition.

1 This hearing marks the first antitrust oversight
2 hearing in nearly 3 years and presents us with the
3 opportunity to exercise one of Congress' most important
4 responsibilities, that of ensuring that Federal agencies are
5 operating efficiently, fairly, modestly, in accordance with
6 the authority that we as Congress have given them.

7 The Department of Justice and the Federal Trade
8 Commission, tasked with enforcing our antitrust laws, wield
9 the power to determine the health of markets, police
10 behavior in those markets, and prevent growth or
11 consolidation of businesses. These powers, if abused, can
12 result in chilling of investment, political favoritism, and
13 regulatory capture. With proper oversight, however,
14 antitrust enforcement agencies can enhance competition,
15 eliminate illegal behavior, and ultimately protect
16 consumers, which, of course, is the object of our antitrust
17 laws in the end--to protect consumers.

18 These responsibilities have been especially important
19 in the midst of what might be described as a merger wave.
20 Mergers of significant size have drastically increased since
21 just 3 or 4 years ago, resulting in a commensurate increase
22 in the amount of work required of both DOJ antitrust and the
23 ftc.

24 As the agencies determine what effect these mergers
25 will have on competition in various industries across the

1 spectrum, they will be confronted with difficult choices on
2 whether to block mergers or on what conditions an allowed
3 merger might preserve competition and, thus, preserve
4 consumer welfare.

5 We appreciate the urgency with which these two
6 witnesses approach their duties. These decisions have a
7 great impact on consumers, and we take very seriously our
8 duty to create a forum for the public to be brought in on
9 these issues.

10 In the 3 years since our last oversight hearing, we
11 have held hearings on a variety of variety of mergers,
12 including AT&T-DirectTV, Comcast-Time Warner Cable, insurance
13 mergers, and mergers in the beer industry. We have also
14 held hearings on the state of competition in various
15 markets, including markets for pharmaceuticals, patents,
16 contact lenses, and musical compositions. And we have
17 discussed broader competition issues such as cartels,
18 occupational licensing, and disparity in antitrust agency
19 processes.

20 We know that these hearings have helped inform the
21 public of important issues in competition law, and we hope
22 that they have proved helpful in the agencies' review of the
23 underlying matters as they are considering them.

24 Antitrust law is designed to protect competition, not
25 competitors. It is meant to protect consumers, not

1 corporations. I look forward to discussing with our
2 esteemed guests how they have been working to accomplish
3 these goals and what plans they may have for future efforts.

4 Thank you. Ranking Member Klobuchar?

5 OPENING STATEMENT OF HON. AMY KLOBUCHAR, A U.S. SENATOR
6 FROM THE STATE OF MINNESOTA

7 Senator Klobuchar. Well, thank you very much, Mr.
8 Chairman.

9 As you all know, Senator Lee and I do this work
10 together. And when I chaired it, we did it together, and
11 when he chairs it, we do it together. And I think that just
12 goes to show that these are not necessarily Republican or
13 Democratic issues. They are competition issues. They are
14 consumer issues. But they are issues that are a special
15 focus of Minnesota and Utah, so they are the States--with
16 Senator Hatch coming here, we have both Senators from both
17 States here today.

18 So we are pleased that you are here today, Attorney
19 General Bear, FTC Chairwoman Ramirez. As we come to the end
20 of this administration, it is proper and important to review
21 what has happened with antitrust enforcement, its remaining
22 challenges, and as we go forward, the resource issues, what
23 is the status of antitrust, and we think--we all know one of
24 the answers here is we have seen a major wave of mergers,
25 and so I guess I would start by saying you have a lot of

1 work to do.

2 As you look at what has been going on, both agencies
3 have done a lot of work. Last year, the Antitrust Division
4 obtained a record \$3.6 billion in criminal fines. It also
5 held accountable the individuals engaged in price fixing,
6 bid rigging, and customer allocation. Although this weapon
7 may be a handshake, a wink, or a nod, those that fix prices
8 are stealing just as surely as the burglar who picks the
9 lock in your front door.

10 The FTC has also had some recent successes with four
11 merger and two non-merger cases currently in litigation. It
12 has been a long time since either of the agencies, I think,
13 have been quite this active. So thank you for that.

14 A number of challenges remain. Prescription drug
15 pricing is one of those challenges. As a country, we spent
16 more than \$297 billion on prescription drugs in 2014. That
17 is a 12.2-percent increase over 2013 and the largest
18 increase since 2002. A recent study showed that one out of
19 four Americans whose prescription drug costs went up so they
20 were unable to pay their medical bills; one out of five were
21 forced to skip doses of their medication. We must do
22 better.

23 We know that antitrust enforcement alone will not solve
24 this problem, but American consumers have every right to
25 demand that anticompetitive activity does not artificially

1 inflate the cost of prescription drugs. That is why
2 Chairman Grassley and I introduced our bill to make it
3 easier to stop anticompetitive pay-for-delay patent
4 settlements which cost consumers billions of dollars, cost
5 the Government billions of dollars. I appreciate Chairman
6 Grassley's willingness to work on this important issue.

7 We are also hearing of other methods to delay or limit
8 generic competition. For example, some branded drug
9 companies are delaying generic competition by preventing
10 their competitors from obtaining the samples they need to
11 obtain FDA approval. This practice began in drugs subject
12 to risk evaluation mitigation systems.

13 To protect American consumers and, in particular,
14 seniors, who struggle with high costs of prescription drugs,
15 we need increased enforcement actions to stop and prevent
16 anticompetitive conduct in the pharmaceutical industry and
17 help control the cost of prescription drugs.

18 We are also, as I mentioned at the beginning, seeing a
19 dramatic increase in both the number and the size of mergers
20 which will tax the agencies' resources and could
21 significantly alter the competitive landscape in many
22 industries. Recently, the Chairman and I held a hearing on
23 the beer merger with InBev and Miller. I think that had an
24 almost more packed courtroom than we see today. I think the
25 Beermageddon merger hearing was more interesting, but you

1 guys can prove them wrong. The Pfizer-Allergan merger is
2 ahead, the Charter-Time Warner merger are just examples of
3 mergers before these agencies, before our country, that are
4 major, major mergers.

5 As the merger deals have grown, so have proposed
6 remedies. Last year, antitrust scholar John Kwoka published
7 a study raising serious questions about merger remedies.
8 The FTC is also revisiting its consent decrees in a formal
9 study. We often talk about firms being too big to fail. We
10 hear that a lot. A question from modern antitrust
11 enforcement is whether some mergers are too big to fix.

12 I also worry that in the midst of a merger wave, civil
13 conduct cases and especially monopolization cases will get
14 lost in the shuffle. From a legal standpoint, what is the
15 role of Section 2 of the Sherman Act in modern antitrust
16 enforcement?

17 As a former prosecutor, I know how important it is to
18 ensure that there is a cop on the beat ready and willing to
19 go to court when necessary to enforce the law. That is good
20 for competition. That is good for the American way of life,
21 which has always rested on this idea that we have a
22 competitive entrepreneurial environment. So we hope that
23 both of you, Mr. Baer and Chairwoman Ramirez, are mindful of
24 the special responsibility that you have to consumers in a
25 very difficult time with so many things in front of you,

1 that you just keep doing your job and we focus on these
2 mergers and what is best for the public, acknowledging that
3 we may see mergers bigger than we have ever seen before, and
4 you have major, major important decisions to make.

5 Millions of consumers depend on your efforts and your
6 judgment to ensure that the economy is sufficiently vibrant
7 to keep prices low and quality high.

8 Thank you, and I look forward to hearing from you.

9 Chairman Lee. Thank you, Senator Klobuchar.

10 If I can ask both of our witnesses to stand and be
11 sworn. Do you affirm that the testimony you are about to
12 give before the Committee will be the truth, the whole
13 truth, and nothing but the truth, so help you God?

14 Mr. Baer. I do.

15 Ms. Ramirez. I do.

16 Chairman Lee. Thank you.

17 Mr. Baer, we will hear from you first.

1 STATEMENT OF THE HONORABLE WILLIAM BAER, ASSISTANT
2 ATTORNEY GENERAL, ANTITRUST DIVISION, U.S.
3 DEPARTMENT OF JUSTICE, WASHINGTON, D.C.

4 Mr. Baer. Thank you, Mr. Chairman, thank you, Ranking
5 Member Klobuchar, and I appreciate the opportunity to be
6 here and appreciate, as both of you mentioned, the
7 constructive, bipartisan oversight that you conduct of the
8 Antitrust Division and the Federal Trade Commission, where I
9 do have some prior experience as well.

10 My testimony in writing tried to lay out in great
11 detail what we have been up to the last 3 years. What I
12 thought in summary might be helpful is to talk about how I
13 think of what we do down the street at the Antitrust
14 Division, and I put it basically into four buckets.

15 Bucket 1 is cartel enforcement, which the Supreme Court
16 has described as the "supreme evil of antitrust." We have
17 worked, as Senator Klobuchar said, not just to continue our
18 investigations in traditional industries like auto parts,
19 where we had a hearing a few years ago, but also to make
20 sure the rules of the game apply to the financial markets as
21 well. The FX cases we brought last May, which resulted in a
22 near \$3 billion amount of fines against four major finance
23 institutions is a good example of our effort to make sure
24 that consumers and mutual funds that do financial trading
25 between the dollar and the euro are not basically subject to

1 a little skimming off the top by coordinated trading among
2 traders on behalf of those financial institutions.

3 We care, too, about individual accountability. If you
4 look at what we have done in the last 7 years at the
5 Antitrust Division, we have charged over 400 individuals
6 with the supreme evil of antitrust, with cartel behavior.
7 Corporations we prosecute vigorously, but we do not let the
8 corporation take the rap for the individual. If there is
9 high-level executive involvement, we hold them accountable,
10 too. For every company we indict or charge, we on average
11 find at least two individuals in those companies to charge
12 as well. And we take that conduct as high as it goes within
13 the company. CEOs, presidents, executive VPs, it does not
14 matter. That is our job.

15 Bucket 2 is something you both have alluded to, which
16 is merger enforcement. I think there was mention of a
17 merger wave. We kind of look at it as a tsunami down the
18 hill. There has been a 40-percent increase in Hart-Scott-
19 Rodino pre-merger notification filings in the last couple of
20 years. There has been a 200-percent increase in high-value
21 deals, \$1 billion or more. There is a lot at play, a lot of
22 complicated deals. Some of them raise no antitrust issues
23 at all. Most of them do not. But there are many, like the
24 Electrolux effort to buy GE, which was abandoned after 4
25 weeks of trial where we were challenging the notion that

1 Electrolux would be able to have 70 percent of the market
2 for low-end cooktops and consumer ranges; the Comcast-Time
3 Warner, where we were looking more upstream, is it right to
4 allow one firm to merge and be the sole Internet service
5 provider of high-speed service to over 60 percent of the
6 homes across America? We have done similar challenges in
7 beer, airlines, agriculture, telecom, tuna.

8 I talk in my testimony in the merger realm about
9 skepticism, about remedies in complex horizontal
10 transactions. The parties who are anxious to maximize
11 shareholder value want to get a deal done, and they are
12 often willing to throw out some conduct promises or some
13 modest structural remedies. And we need to scrutinize those
14 closely, and where there is a divergence between shareholder
15 interest and consumer interest, our job is to police the
16 transaction to make sure the consumer interest does not get
17 the back of the hand. That is analytically how we think
18 about what we do. And I do share the view that settling
19 complex, high-dollar-value, horizontal cases, we need to be
20 very careful that we are not compromising the future of
21 competition in that industry.

22 Bucket 3 relates to bad conduct, monopolization and
23 improper coordination among rivals. The best example of
24 that is our 6-year effort to bring Apple and the book
25 publishers to court and hold them accountable for conspiring

1 to raise the price of e-books. That case is now finally
2 final. The Supreme Court denied cert. on Monday. \$400
3 million is going to be going back to consumers over the
4 course of the next few weeks. If you or one of your
5 constituents bought an e-book during the period of the
6 conspiracy, you are going to get \$6 to \$7 back per
7 bestseller that you purchased due to the remedy that we and
8 the State Attorneys General were able to work out.

9 Finally, Bucket 4, as I go down to about a minute and a
10 half left, is not law enforcement but it is competition
11 advocacy here and around the world. Part of what we see as
12 our mission is to basically promote competition principles
13 domestically. We work with States to help advise them on
14 issues like occupational licensing or certificate of need
15 requirements in the health care sectors. But equally, and
16 maybe even more importantly, we work closely with
17 international enforcers. If you look at the map on the last
18 page of my testimony, we have--almost every jurisdiction
19 around the world now has a competition regime. And by
20 engaging multilaterally and bilaterally, talking about how
21 to provide analytically sound, legally based decisionmaking,
22 we ensure that we have the opposite of the Tower of Babel.
23 People can have the same statutory language, but then
24 enforce it in many different ways, which is to the
25 disadvantage of the American business community and

1 consumers. We take that responsibility about advocating
2 sound rule of law-based transparent decisionmaking as a key
3 part of our mission.

4 And with that, and 17 seconds left, I will cede my time
5 back. Thank you.

6 [The prepared statement of Mr. Baer follows:]

- 1 Chairman Lee. Well done, Mr. Baer.
- 2 Chairwoman Ramirez.

1 STATEMENT OF THE HONORABLE EDITH RAMIREZ,
2 CHAIRWOMAN, FEDERAL TRADE COMMISSION, WASHINGTON,
3 D.C.

4 Ms. Ramirez. Thank you, Chairman Lee, Ranking Member
5 Klobuchar, and members of the Subcommittee, for inviting me
6 to testify regarding the Federal Trade Commission's current
7 antitrust enforcement and policy efforts. Let me also add
8 that it is always an honor to be here testifying with
9 Assistant Attorney General Baer.

10 Mr. Chairman, as you and Ranking Member Klobuchar
11 emphasized, competition is at the core of America's economy.
12 Robust competition leads to lower prices, higher-quality
13 goods and services, and innovation. The FTC seeks to
14 promote competition through a thorough and fact-intensive
15 approach to law enforcement, and we seek to vigorously
16 enforce the antitrust laws to prevent both anticompetitive
17 mergers and conduct.

18 In calendar year 2015, we challenged 27 mergers. In
19 most of them, we negotiated a remedy that addressed the
20 competitive concerns and allowed the transactions to
21 proceed. In three cases, the parties abandoned the deals
22 after we raised concerns.

23 But in six cases, the Commission authorized staff to
24 file a complaint to stop the proposed mergers. These
25 lawsuits show that the Commission will not hesitate to

1 litigate when necessary to maintain competition.

2 In December, the Commission filed suit to stop Staples'
3 proposed \$6.3 billion acquisition of Office Depot. We have
4 alleged that the proposed merger harms competition in the
5 sale of consumable office supplies sold to large business
6 customers because the merging parties uniquely constrain
7 each other in that market. The preliminary injunction
8 hearing is set to begin later this month in Federal court
9 here in Washington.

10 The Commission also remains committed to preventing
11 anticompetitive health care provider consolidation, and late
12 last year, we filed suit to block three proposed hospital
13 mergers, alleging that those mergers would lead to higher
14 prices and lower-quality health care in three local
15 communities: Huntington, West Virginia; Harrisburg,
16 Pennsylvania; and the North Shore area of Chicago. These
17 cases follow recent appellate wins in two other FTC health
18 care provider cases, St. Luke's and ProMedica.

19 In addition, last June, the FTC won an important
20 victory when we successfully blocked Sysco Corporation's
21 proposed acquisition of rival US Foods. That merger would
22 have combined the two largest broadline food distributors in
23 the U.S. We argued, and the court agreed, that the deal
24 likely would have led to higher prices and diminished
25 service for food service customers like restaurants, hotels,

1 and schools, both nationwide and in 32 local markets around
2 the country. Following the court's decision, the parties
3 abandoned the transaction.

4 In addition merger enforcement, the Commission
5 maintains a robust program to identify and stop
6 anticompetitive conduct. Last year, we won our third
7 Supreme Court case in 3 years when the Court affirmed the
8 Commission's ruling in the North Carolina Dental case that a
9 State board that is controlled by private market
10 participants is subject to antitrust scrutiny if it is not
11 being actively supervised by the State. This ruling, as you
12 know, is significant because occupational licensing governs
13 the substantial and growing segment of the U.S. economy, and
14 incumbent providers can use regulations to deter new forms
15 of competition.

16 In another case, the 11th Circuit Court of Appeals
17 agreed with the Commission's decision in the McWane case
18 that a monopolist's exclusive dealing practices violated the
19 antitrust laws by preventing market entrants from becoming
20 meaningful competitors in the market for domestic
21 pipefittings.

22 We also remain committed to ending efforts to prevent
23 generic competition. The Supreme Court's landmark decision
24 in the Actavis case strengthens our ability to stop
25 anticompetitive pay-for-delay agreements between drug

1 makers. Last June, the FTC settled the Cephalon case.
2 Cephalon's parent, Teva Pharmaceuticals, agreed to pay \$1.2
3 billion to reimburse purchasers that had overpaid for the
4 sleep disorder drug Provigil, and they also agreed to
5 prevent from entering into certain anticompetitive patent
6 settlement agreements.

7 More broadly, we have seen a number of potential pay-
8 for-delay settlements fall in fiscal year 2014, the first
9 full year following the Actavis decision, down almost 50
10 percent from their peak in fiscal year 2012. While this
11 data is encouraging, it continues to show the need for
12 continued vigilance in this area.

13 In addition to our enforcement efforts, we also
14 maintain an active research and policy agenda. Last summer,
15 we held a workshop devoted to the sharing economy to explore
16 how existing regulatory frameworks can accommodate new
17 business models while maintaining appropriate consumer
18 protections and a competitive marketplace. This workshop
19 complements our enforcement and policy work in the area,
20 including advocacies discouraging unnecessary regulations
21 that could hamper competition from Uber and other ride-
22 sharing services.

23 And, finally, we continue to engage with our foreign
24 antitrust counterparts so that competition laws function
25 coherently and effectively worldwide, benefiting U.S.

1 businesses and consumers alike.

2 Thank you, and I am very happy to answer any questions.

3 [The prepared statement of Ms. Ramirez follows:]

1 Chairman Lee. Okay. Thanks to both of you for your
2 testimonies today and also for your written testimonies,
3 which will be admitted into the record. In addition to
4 those, we have received several letters that I would like to
5 submit for the record, and without objection, they will be
6 entered.

7 [The letters follow:]

8 / SUBCOMMITTEE INSERT

1 Chairman Lee. Okay. I would like to start my
2 questions. This is a question I have got for both of you.
3 You know, the United States witnessed some recordbreaking
4 merger activity in 2015--over \$2 trillion in total deal
5 value just in 2015 alone. And it looks so far like this
6 trend is going to continue into 2016 based on what we are
7 seeing so far, so I would like to ask both of you: What do
8 you believe is the reason behind this increase? Why is it
9 happening? And how are your agencies responding to this
10 increased activity to ensure that competition remains
11 protected?

12 Mr. Baer. We are very deferential to each other,
13 especially when it comes to answering questions from the
14 Senate Subcommittee. I will go first.

15 I think part of the answer to the question of the sheer
16 dollar volume is that between 2008 and roughly 2012, 2013, a
17 lot of capital sat on the sidelines. The Great Recession
18 caused companies, understandably, to be conservative about
19 whether or not to invest. They built up a lot of cash, and
20 now that the economy seems in a less precarious position,
21 they are investing that cash. That is my sense of it.

22 We do not think--and the Chairwoman and I have talked
23 about this a bit--that the percentage of problematic
24 horizontal deals has gone up, but because the sheer volume
25 of deals has gone up, even if you are at 3, 4, or 5 percent

1 that we view as problematic and worthy of a serious
2 investigation, that means our volume of work has gone up in
3 terms of sheer numbers by a fair amount.

4 Chairman Lee. Chairwoman Ramirez?

5 [Pause.]

6 Ms. Ramirez. I forgot to turn this on. The deals are
7 also just more complex, so they have required a significant
8 investment of resources. We are, of course, committed to
9 investing the resources that are necessary to make sure that
10 we take a deep dive when it is necessary to do so and that
11 we look into and then seek to challenge anticompetitive
12 mergers.

13 We are incredibly busy, and I will note that in
14 connection with the President's budget for next year, we are
15 asking for additional resources in order for us to continue
16 doing the job that we need to do on behalf of consumers.

17 Chairman Lee. Good. Thank you.

18 I next want to ask you a question about the clearance
19 process. While many consumers are aware that your agencies
20 share enforcement of the antitrust laws, I would imagine
21 that relatively few of them--in fact, probably very few of
22 them are familiar with the process by which you decide which
23 agency will investigate any given matter. I am referring to
24 the clearance process in which each agency will move forward
25 with an investigation only once each agency has cleared it

1 with the other, with the decision being based on expertise
2 and based on experience in a given market, in a given
3 industry. That is to say, ironically, that our antitrust
4 enforcers engage in market allocation among and between
5 themselves.

6 But while all antitrust enforcement actions are
7 ultimately reviewed by appellate courts, ensuring uniformity
8 and consistency in the application of the antitrust laws,
9 the same cannot be said of earlier steps in the process--
10 that is to say, in the decision of whether or not to bring a
11 case in the first place.

12 So what are you agencies doing to ensure that you are
13 both on the same page with respect to enforcement decisions
14 so that some industries are not subject to either greater
15 scrutiny on the one hand or weaker scrutiny on the other
16 hand than others? We will start with you, Chairwoman
17 Ramirez.

18 Ms. Ramirez. Fundamentally, the objective that each
19 agency has is to determine whether or not a proposed
20 transaction is going to be harmful to consumers. Is it
21 going to potentially result in increased prices, diminished
22 choice, lower-quality products or services? So I think that
23 that question is the one that we are ultimately trying to
24 answer, and we do that in an analytically similar way. So I
25 do not believe that there are any different standards that

1 are being applied, regardless of which agency is reviewing
2 the transaction. And I think that in areas where--I should
3 say that we also just collaborate in a number of different
4 areas, and where there might be a question about what
5 framework to apply, there is significant informal
6 consultation between both agencies so that we continue to
7 apply the laws in a very consistent way.

8 Chairman Lee. Mr. Baer?

9 Mr. Baer. Just to add briefly to that, since 1982, my
10 former law professor, Bill Baxter, who is also a predecessor
11 in the position I currently hold, there have been merger
12 guidelines that have in the last three or four iterations
13 been jointly published by the Federal Trade Commission and
14 the Justice Department to make sure that the public and the
15 business community know the framework we use. It is a
16 common framework. The courts rely on those guidelines as
17 authoritative, so not only are we trying to think about it
18 the same way, we know that when we get into court, if we
19 decide to challenge a merger, the judges are going to be
20 applying the same standard. We are going to need to show
21 legal soundness, a factual basis, and a solid analytical
22 framework if we are going to prevail.

23 So I think we are in a pretty good place in terms of
24 not letting choice of agency, the market allocation to which
25 you refer, be outcome determinative.

1 Chairman Lee. Thank you. That is helpful.

2 In addition to consistency in enforcement decisions,
3 consistency in procedural standards I believe is equally
4 important. As you know, I, along with Senator Grassley, the
5 Chairman of our Committee, introduced the SMARTER Act to
6 ensure that companies seeking approval of a merger will face
7 the same burden regardless of the fortuity of which agency
8 happens to be reviewing the transaction. So I appreciated
9 the opportunity to discuss that bill at the hearing we held
10 on this subject last year, and I am hopeful that we will be
11 able to move forward on that bill sometime in the near
12 future. This has everything to do with the ability of
13 parties to foresee what they will need to face and, again,
14 they ought to have some ability to predict that in a way
15 that does not depend on something beyond their ability to
16 ascertain and beyond their control of having to do with the
17 fortuity of which agency ends up reviewing it.

18 Senator Klobuchar?

19 Senator Klobuchar. Thank you very much, Mr. Chairman.

20 I mentioned the pay-for-delay settlements that I have
21 worked on with Chairman Grassley, who is here with us, and I
22 ask you, Chairwoman Ramirez, will curbing pay-for-delay
23 settlements continue to be a priority for the FTC? And do
24 you think that legislation would help? We know there was a
25 Supreme Court case that made some difference, but would

1 passing the legislation that Senator Grassley and I put
2 together to try to really cut back and cut down on these,
3 what we consider anticompetitive and harmful for consumers
4 settlements?

5 Ms. Ramirez. Senator, combating pay-for-delay
6 agreements is an absolutely top priority for the agency. We
7 devote considerable resources to looking at drug markets to
8 ensure that they are competitive. This will continue to be
9 very important for the agency.

10 As I noted in my opening remarks, we did achieve a very
11 important settlement in the Cephalon case last year in which
12 \$1.2 billion is being committed to reimburse those who
13 overpaid for that drug. So we are going to continue doing
14 that.

15 I do believe that the Actavis decision was an important
16 victory for the agency and has allowed us to strengthen our
17 efforts to combat these types of anticompetitive agreements,
18 but at the same time, I also feel that your proposed
19 legislation would also give us additional ability to do
20 that. So I think it would be more effective, and I
21 absolutely support your bill.

22 Senator Klobuchar. Thank you.

23 Last year, I wrote a letter expressing concern that
24 Turing Pharmaceutical had not only raised prices on Daraprim
25 by 5,000 percent but that it was also trying to prevent

1 potential generic companies from obtaining samples they
2 would need in order to receive approval from the FDA to
3 provide a competitive drug. There are allegations that this
4 strategy is even more widespread for products subject to
5 risk evaluation management system, known as REMS. REMS are
6 implement to ensure patient safety, but as the law makes
7 clear, REMS should not prevent or delay generic approvals.

8 Are practices that prevent potential generic entrants
9 from obtaining samples of the branded product a significant
10 competitive problem? Do you think we need to put forward
11 legislation on this subject?

12 Ms. Ramirez. I do think that potential abuse of safety
13 protocols is a serious concern, and we are certainly
14 monitoring the marketplace in order to seek to address that.
15 We have submitted two amicus briefs addressing this issue.
16 So I think it is an issue, it is a concern, and we certainly
17 intend to do what we can going forward. The Commission does
18 not take any formal position on legislation, but that may be
19 a potential solution as well.

20 Senator Klobuchar. Thank you.

21 Assistant Attorney General Baer, recently Senator Lee
22 and I sent you a letter regarding Canadian Pacific's
23 proposed voting trust that it would use pending the Surface
24 Transportation Board's review of Canadian Pacific's
25 potential acquisition of Norfolk Southern. Under the voting

1 trust, Canadian Pacific's current CEO would become CEO of
2 Norfolk Southern. This type of arrangement seems
3 inconsistent with the principles underlying the Hart-Scott-
4 Rodino Act.

5 From the perspective of competition policy, maybe you
6 cannot comment on the specific letter we sent you, but do
7 you think that voting trusts--do you have concerns about
8 voting trusts pending a merger review? And what are they?

9 Mr. Baer. Well, it was a most excellent letter, and I
10 thank you for it. It is--

11 Senator Klobuchar. We wrote it together. Thank you.

12 Mr. Baer. The concern we have as antitrust enforcers
13 is situations where parties propose to merge and then
14 accomplish much of the merger prior to the antitrust review.
15 And in the matter to which you refer, as I understand from
16 the public documentation, Canadian Pacific is proposing to
17 put its shares in a trust. Its CEO will resign, move over
18 to Norfolk Southern and become CEO of Norfolk Southern.
19 That strikes me as, you know, letting the fox into the
20 chicken coop subject to an investigation later of why there
21 are so many feathers lying around.

22 Senator Klobuchar. Nice analogy.

23 Mr. Baer. So it is an area of concern.

24 This is a decision about how to handle it that the
25 Surface Transportation Board by statute handles. The

1 statute, though, does ask the STB to give substantial weight
2 to the views of the Antitrust Division. And so we will be
3 communicating on the record our views regarding how we look
4 at mergers and how we look at the importance of not letting
5 the fact of merging happen, or largely happen ahead of the
6 investigation.

7 Senator Klobuchar. Thank you very much.

8 Last, I think before we hopefully have a second round,
9 in our capacity as Chairman and Ranking Member of this
10 Subcommittee, Senator Lee and I also sent you and Attorney
11 General Lynch a letter on February 17th urging you to
12 carefully consider how Charter's acquisition of Time Warner
13 Cable and Bright House Networks will hinder or promote the
14 development of new alternatives for consumers to receive
15 video content. There has been talk about imposing
16 conditions to alleviate any potential problem. Again, maybe
17 you cannot talk specifically about this merger because it is
18 before you. But, in general, how do you make sure merger
19 conditions are truly enforceable, especially when the
20 conditions relate to a party's interactions with other
21 companies? And are there lessons we can learn from recent
22 mergers in the enforceability and effectiveness of
23 conditions?

24 Mr. Baer. Thank you, Senator. The first question is:
25 Is the deal fixable by conditions? And--

1 Senator Klobuchar. Or as I said earlier, too big to
2 fix, but yes, go on.

3 Mr. Baer. Yes, which also was a good metaphor.

4 There are examples in connection with Comcast-Time
5 Warner. We made the judgment that that transaction was
6 unfixable, but conditions that would have been required to
7 protect consumers would have had my folks as regulators, not
8 antitrust law enforcers, and that is not a role we aspire
9 to, nor should we be entrusted with, to be honest about it.

10 But in connection with the Time Warner-NBC matter,
11 which was largely a vertical transaction, the FCC and the
12 Antitrust Division jointly determined that there were some
13 provisions we put in place which would protect the
14 competitive risks associated with the deal, and the reports
15 that I get are that we believe those are enforceable. They
16 are getting us the information we need. They give
17 complaining content providers an opportunity not only to
18 talk to us and the FTC, but to go to binding arbitration
19 over any complaints that are out there.

20 So there are limited circumstances where we think some
21 conduct remedies can be effective, but we do not rush to
22 them. We are skeptical of them, and we want to make sure
23 that they are effective and enforceable.

24 Senator Klobuchar. Thank you.

25 Chairman Lee. Chairman Grassley.

1 Chairman Grassley. Thank you very much.

2 In my opening statement--I am just going to put it in
3 the record, but I want people to know that I appreciate the
4 opportunity to cosponsor Chairman Lee's bill, the SMARTER
5 Act. And then I will also call attention to the long-term
6 working relationship that I have with Senator Klobuchar on
7 the anticompetitive pay-for-delay bills. And I also
8 compliment you folks for doing what you can to protect the
9 consumer.

10 [The prepared statement of Chairman Grassley follows:]

11 / SUBCOMMITTEE INSERT

1 Chairman Grassley. I will go to questions.

2 I have heard about consolidation in agriculture, the
3 seed market and other areas, specifically the proposed Dow-
4 DuPont and then also more lately the ChemChina-Syngenta
5 mergers. I know that the Justice Department has been tasked
6 with conducting the Hart-Scott-Rodino review of the Dow-
7 DuPont transaction and that it is its early process. I also
8 understand that the FTC will be reviewing the proposed
9 ChemChina-Syngenta merger.

10 Example: I have heard concerns that larger companies
11 will be able to more easily engage in anticompetitive
12 practices, that they will be able to restrict availability
13 of their goods and services, and that they will raise prices
14 for consumers. There is a concern that there will be less
15 competition in the industry and less choice for farmers as
16 well as less innovation and R&D investment in new products.

17 I am hearing concerns specifically about the potential
18 of the ChemChina-Syngenta deal to adversely impact the U.S.
19 food distribution chain and food safety as well as our
20 abilities to export to foreign markets.

21 So for the two of you, I guess simply some sort of a
22 commitment from you that the Justice Department and the
23 Federal Trade Commission will take these concerns seriously
24 as they review the transactions.

25 Ms. Ramirez. Absolutely. When we look at all of these

1 transactions, we are absolutely firmly committed to ensuring
2 that we stop any anticompetitive effect of a proposed deal.
3 So you have my absolute commitment that we will be looking
4 at all transactions for that purpose.

5 Chairman Grassley. Okay. And then, Mr. Baer, ever
6 since the start of the--oh, I am sorry. I cut you off.

7 Mr. Baer. Mr. Chairman, we are committed to exploring
8 the very issues in the Dow-DuPont matter, as we would in any
9 matter, about whether quality would be reduced, innovation
10 incentives will be reduced, and price will go up. And you
11 have horizontal mergers, that is the core of what you should
12 expect us to look at, and it is the core of what we intend
13 to look at.

14 Chairman Grassley. Okay. Mr. Baer, since the start of
15 the Affordable Care Act, I have heard from Iowans who had
16 their health insurance premiums skyrocket. They have told
17 me about increased co-payments and deductibles. All in all,
18 they feel that they have been misled and nothing about the
19 Act is affordable. I have heard concerns that these recent
20 proposed insurance company mergers could lead to even higher
21 premiums.

22 So, Mr. Baer, what are the measures you will use when
23 analyzing insurance company mergers? And will you consider
24 the effects of mergers on individual premiums?

25 Mr. Baer. Thank you for the question, Mr. Chairman.

1 The answer is yes, we will look at individual effect; we
2 will look at the cost to employers, both locally and
3 nationally, to provide health care coverage. We will look
4 at the impact on competition in local markets, as well as
5 statewide and nationally.

6 We have, without getting into the merits of any views
7 regarding the two pending transactions before us, these are
8 transformational mergers in a number of markets, including
9 Medicare Advantage and commercial insurance. We will be
10 going from five national providers down to three. That is a
11 game changer that demands merger law enforcement officials
12 to scrutinize very, very carefully to make sure we are not
13 making a mistake in which shareholders benefit and the
14 consumers pay the cost.

15 Chairman Grassley. This next point might not be within
16 your jurisdiction. I do not know. But I want to know if
17 any of these considerations you have got to go through under
18 existing law would consider a person's ability to see their
19 own doctor or go to their own community hospital when you
20 evaluate the impact of these merger.

21 Mr. Baer. Mr. Chairman, yes, it is within our purview
22 in the sense that if there is a reduction in quality that
23 results from a merger, even if there is no price increase,
24 that is a legitimate concern of merger enforcement both at
25 the FTC and the Antitrust Division. If people are being

1 denied competitive alternatives, they do risk being
2 restricted in terms of who they can see. They risk not
3 having a competitive alternative, they risk having their co-
4 pays increase because there are fewer firms out there
5 competing to differentiate themselves.

6 So a quality reduction like those you talk about falls
7 squarely within what we need to worry about in evaluating
8 these kinds of deals.

9 Chairman Grassley. I think this will have to be my
10 last question to Chairwoman Ramirez. As Senator Klobuchar
11 said, we have been working together on this pay-for-delay
12 patent settlements deal because the entry of generic drugs
13 in the marketplace and the price of life-saving drugs for
14 consumers is very hot on people's minds. So I want to join
15 my colleague in urging the Federal Trade Commission to
16 protect consumers from these deals which keep drug costs
17 unnecessarily high for Americans.

18 What trends are you seeing with pay-for-delay
19 settlements? And is the Federal Trade Commission doing all
20 it can to challenge settlements that it determines to be
21 anticompetitive? That will be my last question.

22 Ms. Ramirez. Thank you, Mr. Chairman. We did recently
23 issue a report in which we looked at data from fiscal year
24 2014, which is the first full fiscal year following the
25 Supreme Court's landmark decision in the Actavis case.

1 Looking at that data, we have seen an important downward
2 trajectory in the number of settlements that could
3 potentially implicate pay-for-delay conditions. So we see
4 that as a very good and positive trend. But at the same
5 time, I think the numbers also just indicate that we need to
6 continue to be vigilant in this area, and we absolutely
7 intend to do so.

8 Chairman Grassley. Thank you very much.

9 Thank you, Chairman Lee, and thanks, Senator Tillis,
10 for letting me go ahead.

11 Chairman Lee. Senator Franken.

12 Senator Franken. Thank you, Mr. Chairman. Mr. Baer,
13 Chairwoman Ramirez, thank you for being here.

14 I am increasingly concerned about Internet giants that
15 use their positions as dominant media platforms to stifle
16 competition and inhibit the free flow of ideas. In recent
17 years, we have heard countless allegations of online
18 intermediaries leveraging their market dominance to the
19 detriment of content creators and innovative startups.
20 Google has preferenced its own products and services in
21 search results while downgrading competitors' products and
22 services. I have heard from photographers and from stock
23 houses, photography stock houses, online stock houses, that
24 Google may be taking original content from the website of
25 these stock houses without appropriate compensation or

1 attribution. Apple is preventing its competitors in the
2 music streaming market from promoting lower prices to
3 consumers on Apple iOS. And Amazon is using its dominance
4 in the book market to impose unfair contractual terms on
5 publishers and authors.

6 What are you doing to address allegations that these
7 dominant platforms' unilateral behavior is anticompetitive
8 and may ultimately harm the free flow of ideas and content?

9 Mr. Baer. Senator, thank you for that question. I
10 think we both actually have areas where we are actively
11 involved and will want to respond.

12 In connection with provision of content to a consumer,
13 we are quite focused on what I call the "one-pipe problem,"
14 the fact that for most Americans they only have the choice
15 of one or zero high-speed Internet service providers. So
16 there is one pipeline into the home.

17 The incentives for the people who control that one
18 pipeline to favor content they may have created on their
19 own, to price differentiate in a way that denies creative
20 works the opportunity to be seen, the incentive to
21 discourage over-the-top transmission of content video, that
22 is really the new wave of how we are increasingly viewing
23 content and giving us an option to avoid the one pipe, to
24 avoid or limit the dominance of the Internet service
25 provider.

1 So in both mergers and in looking at conduct, we look
2 at restrictions such as most-favored-nations clauses; we
3 look at behavior that basically limits the ability of the
4 upstream provider of the entertainment value to get to the
5 consumer, and also potentially limits or raises the cost to
6 consumers to get access to that conduct.

7 So those are areas that are of concern to us, and we
8 have a number of active investigations going on. It is one
9 of the factors, a key factor that led us to oppose Comcast's
10 acquisition of Time Warner for fear that the problem--

11 Senator Franken. Thank you for doing that.

12 Mr. Baer. You are welcome.

13 Ms. Ramirez. Senator, we are also very focused on any
14 industry, regardless of whether it is going to be in the
15 online sector or elsewhere, if there is a company that has a
16 dominant position that may be, rather than competing on the
17 merits, competing in a way that meaningfully interferes with
18 a rival's ability to either enter the market or to be an
19 effective competitor. So we are going to be looking at that
20 issue in any part of the marketplace, and if we see a
21 problem, we are certainly going to intervene.

22 You are no doubt aware that the Commission did, back in
23 early 2013, conclude that and decide unanimously not to
24 bring an active against Google for its search practices.
25 But I can assure you that we continue to be watching the

1 marketplace vigilantly, and if we see a problem, we are
2 going to take action.

3 Senator Franken. Have you looked at Google's practice
4 of putting up images that stock houses have and people just
5 take them off the Internet and do not pay for them?

6 Ms. Ramirez. So I am afraid that I cannot get into any
7 details of any potential investigation by the agency, but
8 what I can tell you is that we are looking closely at a
9 number of different issues, and if we feel that a company is
10 crossing the line and not competing on the merits, we
11 absolutely will not hesitate to intervene.

12 Senator Franken. Okay. I want to ask you about
13 something that has been a source of frustration for me,
14 which is how the credit rating agency really contributed to
15 the meltdown that led to the Great Recession. The current
16 business model for credit rating agencies was and still is
17 deeply flawed. It is a system that allows banks to shop
18 around among agencies, often the Big Three--that is,
19 Standard & Poor's, Moody's, and Fitch--to get a good initial
20 rating for a financial product, AAA, and really encourages
21 the different credit rating agencies to loosen their
22 standards in order to get business from those that are
23 creating the financial products. And the result is a pay-
24 to-play system that encourages really risky, inflated
25 ratings at the expense of public investors. And I still

1 worry that this is a highly concentrate market, that these
2 credit rating agencies have an incentive to inflate ratings.
3 And I have worked with a bipartisan group of colleagues on
4 this. We pushed for common-sense reforms of the system. I
5 authored an amendment in the Wall Street reform bill that
6 was meant to address this, but, unfortunately, it has not
7 been fully carried out by the SEC.

8 Despite efforts to increase competition in the market
9 for credit ratings, according to the SEC's annual report on
10 credit rating agencies, more than 95 percent of ratings
11 given in 2014 came from the Big Three--the same three whose
12 ratings contributed to the financial crisis.

13 Does it not concern you that no new players have been
14 able to pick up a significant share of this market despite
15 the clearer failures of the Big Three?

16 Mr. Baer. Senator, it is legitimately concerning, and
17 anyone who saw "The Big Short," that is a good summary of
18 the problem to which you speak.

19 Most of the responsibility for those issues--

20 Senator Franken. I actually read "The Big Short"--

21 Mr. Baer. Actually, I read it, too.

22 Senator Franken. A time to make this legislation, but
23 yes.

24 Mr. Baer. I apologize. The--

25 Senator Franken. No, you do not have to apologize.

1 [Laughter.]

2 Mr. Baer. The SEC and some of the financial regulators
3 have more direct responsibility there. But to say it is a
4 concerning situation anytime you have three or four players
5 controlling 80, 90, 95 percent of a market, the potential
6 for there to be adverse effect on competition and consumers
7 is a legitimate concern.

8 Senator Franken. Well, I know I have run out of time,
9 but I guess what I am saying is, yeah, the SEC has
10 responsibility there, but they are not using it--they are
11 not fulfilling their responsibility, rather. And I was
12 wondering if there is any role for you to step in there when
13 the SEC does not do what it should be doing.

14 Mr. Baer. There may be some regulatory limits, but I
15 am glad to provide a more fulsome response for the record,
16 if you want to submit that question, sir.

17 Senator Franken. Thank you.

18 [The information follows:]

19 / SUBCOMMITTEE INSERT

1 Senator Franken. Thank you, Mr. Chairman.

2 Chairman Lee. Senator Hatch.

3 Senator Hatch. Thank you, Mr. Chairman.

4 Let me just ask both of you this: There is an
5 increasing concern here the United States regarding the way
6 other countries are enforcing their antitrust laws. To give
7 one example, a number of companies have come to me regarding
8 the problems they have had with the Korea Fair Trade
9 Commission. These companies have presented troubling
10 accounts of witness intimidation, withholding of evidence,
11 failure to provide access to key witnesses, and an absence
12 of transparency and predictability in the investigative
13 process.

14 Now, there are reports of similar issues with other
15 nations' competition authorities. I would like to ask this
16 of both of you: Where do these concerns fall among your
17 priorities? And what are you going to do to address these
18 problems? Let us start with you, Ms. Ramirez.

19 Ms. Ramirez. Yes, thank you for the question. I can
20 tell you that if we learn of a situation where a company is
21 not receiving due process, that is a concern to us. As
22 enforcers, we certainly have an interest in ensuring that
23 the international antitrust system has legitimacy and that
24 its integrity is preserved. These are important questions
25 that we address in a number of different ways. It includes

1 working with multilateral organizations, important networks
2 like the International Competition Network, in which we work
3 with our counterparts around the world to put forth best
4 practices in a number of areas, and I think there are three
5 key messages that we seen to promote.

6 The first is that there needs to be procedural fairness
7 so that parties that are being investigated understand the
8 nature of the allegations that are against them. There
9 needs to be some level of transparency to allow for that.
10 Then you would have an opportunity to respond to allegations
11 and concerns.

12 Secondly, I think it is also important to ensure and
13 promote the sound application of the antitrust laws and
14 ensure that they are being applied in a consistent manner.
15 And we convey that not only through these multilateral
16 mechanisms that I have mentioned, but we also convey that in
17 our bilateral consultations. Mr. Baer and I often take our
18 show on the road, and we are engaging with--you mentioned
19 Korea. We engaged with the KFTC recently for part of a
20 Memorandum of Understanding to enhance the formal
21 consultation. We also do it informally. So these are all
22 important questions for us, and we are doing what we can to,
23 again, put forth these important messages.

24 Senator Hatch. Thank you. My time is running out.

25 Mr. Baer, do you have anything to say?

1 Mr. Baer. Thank you, Senator. Just a couple of brief
2 points.

3 One, we do meet frequently with U.S. business
4 interests, Chamber of Commerce and others, to hear their
5 concerns and make sure that we understand if there is
6 problematic treatment, discriminatory treatment abroad. And
7 we are not at all shy about communicating those.

8 Senator Hatch. It looks like it in these cases.

9 Mr. Baer. Pardon?

10 Senator Hatch. It looks like it in these cases.

11 Mr. Baer. I am sorry. I did not hear the question.

12 Senator Hatch. I said it looks like it in these cases.

13 Mr. Baer. Well, without commenting on any specific
14 ongoing investigation, one of the things we do, we listen to
15 the companies and we screen them. Sometimes companies want
16 to know on day one of an investigation, even before the
17 foreign jurisdiction has investigated everything, all of the
18 details: What am I being charged with? Well, nothing has
19 happened yet. We do try to take a three-dimensional view of
20 whether or not the complaint has a basis.

21 But the final point I would make--and I do not want to
22 eat up all your time--is that I last was in Government as
23 Director of the Bureau of Competition at the Federal Trade
24 Commission in 1999, and the improvement in the fairness and
25 process overseas foreign jurisdiction is dramatic. Does it

1 have a heck of a long way to go? Yes, sir, it really,
2 really does. But we have got the communications in place so
3 we can work with our counterparts to make sure they know if
4 we think they are not treating our companies fairly.

5 Senator Hatch. Well, thank you.

6 Ms. Ramirez, I would like to begin by asking some
7 questions about the Commission's investigation of Google,
8 which closed in early 2013. As you know, the investigation
9 focused on allegations that Google had engaged in
10 anticompetitive conduct by favoring Google products and
11 services in search results. The Commission concluded that
12 any preference Google gave to its own content "likely
13 benefited consumers" and improved the quality of search
14 results. Now, I would like to ask about three developments
15 that have occurred since the Commission closed its
16 investigation.

17 First, last year, the Wall Street Journal uncovered an
18 August 2012 Bureau of Competition staff report that seems to
19 contradict the Commission's findings. Among other things,
20 the staff report found that Google "has strengthened its
21 monopolies of search and search advertising through
22 anticompetitive means, and has forestalled competitors' and
23 would-be competitors' ability to challenge those
24 monopolies."

25 Second, last year, the Commission's former Chief

1 Technology Officer, NYU Professor Tim Wu, published a study
2 in which he examined whether Google's local search
3 algorithm, which favors Google-administered content,
4 provides better benefits for consumers than search results
5 presented in an unbiased manner. Professor Wu found that
6 consumers were significantly more likely to engage with
7 search results that are presented in an unbiased manner,
8 leading him to conclude that "Google is degrading its own
9 search results by excluding competitors at the expense of
10 its users."

11 Third, earlier this year, Utah Attorney General Sean
12 Reyes and D.C. Attorney General Karl Racine sent a letter to
13 the Commission expressing concern about potential
14 anticompetitive conduct by Google in both the desktop and
15 mobile spaces.

16 Now, I ask unanimous consent that this letter be
17 entered into the record, Mr. Chairman.

18 Chairman Lee. Without objection.

19 [The letter follows:]

20 / SUBCOMMITTEE INSERT

1 Senator Hatch. European antitrust authorities have
2 also opened investigations into whether search result
3 manipulation by Google is harming consumers. Now, I am
4 interested to know what the Commission's response is to
5 these developments.

6 First, what is your reaction to the Wu study? Have you
7 considered reopening your investigation into Google's
8 alleged manipulation of search results in light of the
9 study's findings?

10 And, second, have you considered looking into reports
11 of anticompetitive behavior by Google in the mobile space?
12 Something that was not part of the Commission's initial
13 inquiry.

14 And, third, how do you explain the apparent discrepancy
15 between the Bureau of Competition staff report and the
16 Commission's findings that Google's practice of favoring
17 Google products and services likely benefits consumers?

18 Ms. Ramirez. Mr. Chairman, let me start by addressing
19 the decision to close our investigation against Google with
20 regard to its search practices. Let me correct the record
21 because I think there were a number of misimpressions
22 created by some of the press reports that you are referring
23 to.

24 So, first of all, the decision to close that
25 investigation was a unanimous one. Five members of the

1 Commission, three of us Democrats, two Republicans, we all
2 concluded that there was no basis to proceed. We did not
3 find there to be a violation of the antitrust laws. There
4 was, regretfully, an inadvertent disclosure of certain
5 internal documents, but what I can tell you is that our
6 conclusion was, in fact, consistent with the recommendation
7 that had been made by our Bureau of Competition staff. It
8 was also consistent with the recommendation by our Bureau of
9 Economics staff and also consistent with the recommendation
10 by our General Counsel's office. So any press reports to
11 the contrary are just flatly wrong.

12 I am afraid that I cannot get into details of what we
13 have been doing since. I am aware of the concerns that you
14 have articulated, and I am, of course, aware also of more
15 recent developments. But what I can assure you is that we
16 are absolutely vigilant when it comes to the practices of
17 Google or any other company. And if we see a violation, we
18 will absolutely not hesitate to take action. But I am
19 afraid that I cannot go into any more detail.

20 Senator Hatch. Can you give your reaction to the Wu
21 study?

22 Ms. Ramirez. Well, I am aware of it. Again, I can
23 tell you that if we find a violation, we will act. But I
24 cannot go into any detail. I am happy to provide you with
25 more information in writing, but I am afraid I just cannot

1 get into the specifics of particular company practices.

2 Senator Hatch. Thank you, Mr. Chairman.

3 Chairman Lee. Thank you.

4 Senator Blumenthal?

5 Senator Blumenthal. Thanks, Mr. Chairman.

6 Attorney General Baer and Chairman Ramirez, I want to
7 thank both of you for your dedicated efforts as law
8 enforcers, which I used to be and was proud to work with the
9 many dedicated and able individuals who work with you when I
10 was Attorney General of the State of Connecticut, and I know
11 they are extraordinary hardworking. And they have taken
12 some good actions: blocking the AT&T-T-Mobile merger, the
13 Comcast-Time Warner merger, the Actavis case, the Apple e-
14 books case, which you made reference to earlier.

15 At the same time, as you have correctly called it,
16 consumers have been hit by a tsunami of consolidation with
17 the same economic effects as a natural disaster tsunami has
18 on people who are in its way. In many of these industries--
19 and I have a chart here that refers to the HHI index in food
20 and staples retailing, Internet software, airlines, media,
21 the merger policy of our Nation simply has failed. So I
22 would suggest that as a national initiative, we need to
23 rethink the approach we have taken in the past. I think
24 that some of it has to be to pursue in enforcement bad
25 conduct, abuses, predatory action by companies that, in

1 effect, exploit their power in the marketplace at the
2 expense of consumers. Sometimes it will take innovative and
3 creative enforcement. The Microsoft case used a law
4 enforcement theory that was regarded as novel at the time,
5 taking advantage of the bundling theory. But I also think
6 that, just to take the airline industry as one example--and
7 I want to thank you for your positive response to my letter
8 calling for an investigation--there needs to be more
9 aggressive action. The past decade has seen rapid and
10 relentless consolidation among U.S. airlines. Four large
11 carriers dominate the domestic markets. You and I and my
12 guess is most folks in this room see daily evidence of
13 tighter capacity and rising fares and ancillary fees that
14 are the result not only of the fact that four airlines
15 control 80 percent of the market, but also maybe even more
16 alarmingly, the issue of horizontal ownership.

17 As you probably know, between 2013 and 2015, seven
18 shareholders who controlled 60 percent of United Air Lines
19 also controlled roughly 25 percent of Delta, Southwest, and
20 JetBlue. So when United is deciding how much to compete
21 against the three other airlines, it has to make a judgment
22 whether it is willing to harm its shareholders of those
23 airlines, which are also its own shareholders.

24 I would like to ask you what action you think is
25 appropriate, assuming that you find that there has been, in

1 fact, violation of antitrust laws in the potential collusion
2 among these airlines and what can be done in the face of
3 this consolidation.

4 Mr. Baer. Senator, I appreciate the question, and it
5 is a complicated answer. The easy part is where we can show
6 collusion, we have got full authority to go after it. It
7 has been publicly reported. We are looking at whether in
8 the airline industry--this is the letter to which you refer
9 that you sent us--whether or not there is ongoing capacity
10 coordination among the Big Four. It is under investigation.
11 I can say nothing more about that.

12 The tougher question really from an antitrust point of
13 view is this common ownership issue, which you correctly
14 raised. When you do have common shareholders and active
15 shareholders, what incentive do they have to have one
16 company stand out over the other? It is a little like
17 classic oligopoly theory, but in a new environment. The
18 common ownership thing is a phenomenon that I had not seen
19 in my prior years of antitrust service at the FTC.

20 I can tell you it is an issue we are looking at, we are
21 looking at in more than one industry, and it is an area
22 where, if we do not think we have the authority to deal with
23 that problem under the existing antitrust laws, we will not
24 hesitate to come back to the Congress and inform you of that
25 fact.

1 Senator Blumenthal. And, you know, I think that the
2 brief that--the original complaint you submitted against the
3 US Air-American Airlines merger correctly noted--and I am
4 quoting--"the structure of the airline industry is already
5 conducive to coordinated behavior, and coordination becomes
6 easier as the number of airlines dwindle and their business
7 models converge" and their common ownership creates not only
8 the opportunity but the incentive. And so I would
9 respectfully suggest that a conduct-oriented remedy, which
10 you have implied may be the result, perhaps is insufficient
11 here. Maybe there has to be a rethinking of the structure
12 of the industry itself.

13 Mr. Baer. Senator, I appreciate that, agree with that,
14 and if you look at the challenge we filed a few months ago
15 with regard to United's effort to increase its dominance
16 over takeoff and landing slots at Newark airport, their
17 argument is that at 73 percent, how does it matter if we get
18 just a little bit bigger by a few slots from Delta and go to
19 75 percent. The answer is it matters a heck of a lot. And
20 we cannot have dominant firms subtly increasing their
21 dominance. There is no good that is going to come of that
22 for the American consumer, for the traveling public.

23 Senator Blumenthal. And I would just say, in the brief
24 time I have left, in some of the very prominent mergers you
25 have under review, both of your agencies, whether it is ABI-

1 Miller--I have raised very strong questions about the
2 ability to, in effect, guarantee benefits for consumers, and
3 the Cigna-Humana-Aetna merger, that there are lessons to be
4 learned here, lessons about the effects of consolidation but
5 also the futility and the failure of divestiture as a
6 remedy. And I am just going to reel off some examples here:
7 Safeway-Alberton's, Hertz-Dollar Thrifty, Sysco-US Foods,
8 Staples-Office Depot, where there was no viable buyer for
9 the assets, and as you well know, in 2012 Humana made
10 divestitures to three separate buyers--Cigna, WellCare, and
11 Advantage Health--in order to acquire Arcadian, and only one
12 of the three buyers, Vantage, has managed to remain viable.
13 Both Cigna and WellCare exited over 50 percent of divested
14 markets, within 3 years of the merger closing. There are
15 lessons to be learned here that I hope will prompt greater
16 vigilance and vigor in your use of enforcement authority,
17 and I say that not because I think you are unsympathetic to
18 that goal, but I think you have been very able and dedicated
19 enforcers, and I appreciate your efforts in that regard.

20 Thank you.

21 Mr. Baer. Thank you, Senator.

22 Senator Klobuchar. [Presiding.] Thank you very much,
23 Senator Blumenthal.

24 Senator Tillis?

25 Senator Tillis. Thank you both for being here. You

1 know, this discussion about these new technologies, the
2 things that we are dealing with today, is very different
3 from just a few years ago, and it raises a question in my
4 mind about how modern or up-to-date some of our antitrust
5 laws are, especially with emerging technologies.

6 I think the Antitrust Modernization Commission was
7 established in 2002. I think it was terminated in 2007. At
8 that time they felt like the laws were sufficient for the
9 world that we were dealing in. We are in a very different
10 world now. I think Facebook was founded in 2003; Instagram
11 and Snapchat were not even heard of. Blockbuster was where
12 you got your videos, and it required a drive. Now it
13 requires a couple of mouse clicks with the different video
14 content providers.

15 So with some of the cases before the FTC and the DOJ,
16 it really does seem to suggest the need to look again at our
17 antitrust laws. I think the Time Warner Cable-Charter
18 merger and the dispute with HBO and Netflix is another
19 example of a phenomenon that we simply were not dealing with
20 10 years ago.

21 So do you all have a position on the modern entity of
22 our antitrust laws now? And do you think that it may be a
23 time where we really should look at reactivating the
24 Antitrust Modernization Commission? How do you feel about
25 that? And, Chair Ramirez, we will start with you.

1 Ms. Ramirez. Yes, thank you. My view is that the
2 antitrust laws are, in fact, sufficiently flexible to really
3 adapt to what we are seeing today. That being said, though,
4 I think it is really important for the antitrust agencies to
5 continue refining their understanding of these various
6 markets. Let me just give you a couple of examples.

7 We devoted a considerable amount of resources to the
8 health care industry, and together with the Department of
9 Justice, for instance, a year ago we held a workshop looking
10 at the changes that we are seeing as a result of reforms,
11 and also just to make sure that we are looking at markets in
12 an appropriate way, so that if we need to take a harder
13 look, take a different look, we are going to be doing that.
14 There have been a number of concerns that you mentioned and
15 others have mentioned about, you know, is the proposed
16 transaction perhaps too big to fix. We are going to want to
17 be looking at different angles to make sure that at the end
18 of the day we are doing what is best both in the short term
19 and in the long term for consumers. So I can assure you
20 that we are thinking about these new changing and dynamic
21 markets.

22 Let me also just mention something about remedies. At
23 the FTC we are also undertaking a look back to see whether
24 our remedies and our consent orders have been effective,
25 because I think it is important for us to continuously

1 assess whether we are achieving our objectives of restoring
2 competition that might have been lost through a transaction.

3 So I think that constant process of trying to learn
4 more and to assess the work that we have done is critically
5 important for us to do.

6 Senator Tillis. Mr. Baer?

7 Mr. Baer. Well, as usual, I concur in the views of my
8 colleague in antitrust enforcement, Chairwoman Ramirez. I
9 would say that I think as a general matter these statutes we
10 enforce--mergers, monopolization, cartel--are broad enough,
11 are flexible enough that we can accommodate the new economy.
12 The thing we need to do is to be smart enough to understand
13 the new economy and how the potential anticompetitive
14 effects might grow out of certain forms of behavior or be
15 enhanced by mergers.

16 If we understand them and we have got smart lawyers and
17 a heck of a lot of smart IO economists working with us, I
18 think we are in a position to go at this and go at it right.
19 The one exception I would refer to is Senator Blumenthal's
20 question about this common ownership thing. This is new.
21 It is not clear to me that the antitrust laws as existing
22 today do fully reach it. We want to think about it more and
23 come back to you if we have concerns.

24 Senator Tillis. Thank you.

25 I want to go back to something that Senator Hatch

1 touched on, and that is, there seems to be a growing trend
2 where particularly Asian countries, their foreign antitrust
3 authorities are instituting cases against American
4 companies, especially, I think, in the high-tech sector, for
5 reasons other than legitimate competition concerns. It
6 seems that antitrust enforcement is being used for
7 protectionist purposes, including advancement of indigenous
8 innovation and domestic industrial practices.

9 What is your reaction to this? Do you agree that you
10 see that trend? And what actions should we take?

11 Mr. Baer. Senator, we worry about it a lot. This
12 administration worries about it a lot. It has been the
13 subject particularly with China but also with Korea in the
14 KORUS understandings reached a couple years ago, to make
15 sure that the antitrust laws around the world are applied
16 transparently, in a non-discriminatory fashion, meaning do
17 not favor your domestics over your foreigners, and with kind
18 of an analytical framework and opportunity to be heard and
19 access to the courts that we routinely provide both U.S.
20 business interests and foreign interests doing business in
21 the United States. It is, as Chairwoman Ramirez said in
22 response to Senator Hatch's question, an area of concern to
23 us, commitment to us. I do think there is both progress and
24 the potential for further progress to make sure we achieve
25 those goals.

1 I do not suggest to you for a moment that I think we
2 have the same commitment to those fundamental principles
3 around the world that we have here, but I think there is
4 movement in that direction. And it takes a lot of quiet and
5 public urging by the U.S. Government, including the
6 antitrust enforcers, to help us move in that direction.

7 Senator Tillis. Chair Ramirez?

8 Ms. Ramirez. I generally concur in Mr. Baer's
9 comments. I do think that there is a basis for being
10 cautiously optimistic in this area. Over the course of the
11 last couple of decades, we have made tremendous progress,
12 particularly in the area of cartel enforcement as well as
13 merger enforcement. So I think we are heading in the right
14 direction. And while there still are differences and
15 concerns, I think with continual urging on the part not only
16 of the U.S. antitrust agencies but other more mature
17 agencies around the world, I think we will continue to make
18 progress, slow perhaps but I think progress in the right
19 direction.

20 Senator Tillis. Thank you.

21 Senator Klobuchar. Thank you very much, Senator
22 Tillis.

23 Last, but not least here, Senator Durbin. Thank you
24 for your patience.

25 Senator Durbin. I want to thank this Subcommittee for

1 allowing me to hitch a ride on this hearing. I thought it
2 was important and timely, and I am glad you have let me join
3 you.

4 I have several topics, but I will not have time for all
5 of them. But I was at Norma's Restaurant in Jacksonville,
6 Illinois, on Saturday, and a lady asked me, "What are you
7 doing with the high price of drugs? And what about these
8 people that are ripping us off?" And I think she might have
9 referred to the notorious Mr. Shkreli and his Turing
10 Pharmaceutical raising the price of a tablet from \$13.50 to
11 \$750. I recognize there is no Federal law against price
12 gouging per se and that sometimes spikes in drug prices
13 simply are due to changes in supply and demand. But they
14 can also be the result of anticompetitive activity.

15 So when we have this spike in prices that catches the
16 attention of America, what should be the response of the
17 Department of Justice and the FTC? Should there be an
18 immediate response, questions asked to try to allay the
19 fears of America that they are defenseless against this
20 price gouging?

21 Ms. Ramirez. Senator, I think you are posing a really
22 important question, and we share the concerns that your
23 constituent articulated. I know that many others have
24 expressed that same concern about recent price hikes that we
25 have seen in the drug markets. I can assure you--while I

1 cannot get into the details of any particular investigation,
2 I can tell you that this is something that, of course, we
3 are aware of, and over time we have looked at a number of
4 situations where we do see significant price increases.
5 Where there is a problem, we tackle it. We have done a
6 great deal of work in what we call the pay-for-delay arena
7 to try to preserve generic competition. So I can assure you
8 that wherever we find an anticompetitive problem, we are
9 going to do something about it.

10 In addition, we are also looking very carefully at
11 consolidation in the pharmaceutical industry. But as you
12 noted, there are situations when the antitrust laws simply
13 do not reach the conduct, so there may be--

14 Senator Durbin. And it is amazing to me that we live
15 in a country surrounded by like countries where they pay
16 close attention so their consumers are not subjected to this
17 kind of abuse--Canada, Europe, and other places. And in the
18 United States it is a hands-off attitude, let the market
19 decide.

20 Can I switch to another topic?

21 Ms. Ramirez. Absolutely.

22 Senator Durbin. There is an industry called the For-
23 Profit Colleges and Universities. They have as their
24 students about 10 percent of high school graduates go to
25 for-profit colleges and universities. They receive about 20

1 percent of all the Federal aid to education because they are
2 so much more expensive than most. And they account for at
3 least 40 percent of all the student loan defaults, students
4 who went to for-profit schools, paid too much tuition,
5 dropped out, got a worthless diploma, defaulted on their
6 college loans.

7 The FTC is now in the process of taking, along with
8 other agencies, a closer look at this industry, which is
9 rife with deception and misleading students into believing
10 they are going to end up making a lot more money than they
11 could ever possibly make.

12 So I would like to ask you, Ms. Ramirez, what role are
13 you playing to protect families and students who are being
14 exploited by this industry?

15 Ms. Ramirez. Let me also say that this is another area
16 where we are paying very close attention. I am firmly
17 committed to making sure that educational institutions make
18 representations that are accurate. We recently brought an
19 action against DeVry University because they were making
20 recruitment claims that, in fact, were not substantiated, so
21 we took action.

22 So we are aware of the serious concerns about for-
23 profit colleges and other educational institutions that may
24 be making misrepresentations to potential students. We are
25 aware of them, and here, too, we are not going to hesitate

1 to take action as appropriate.

2 Senator Durbin. Please do, and for the record, the
3 most heavily subsidized private for-profit companies in
4 America, for-profit colleges and universities. DeVry of
5 Chicago received \$1 billion last year in Federal funds
6 through Government loans and grants, and their CEO did quite
7 well when it came to his own compensation. I am glad you
8 took that action.

9 Ms. Ramirez. Let me also just add a note that we are
10 also cooperating with the Department of Education here, so I
11 want to also just acknowledge their efforts in this area.

12 Senator Durbin. Last question, and fairly technical.
13 I got into the world of swipe fees a few years ago, and to
14 some acclaim and some criticism, and I noticed you did, too,
15 recently, Mr. Baer, in a landmark decision involving
16 American Express. And I think you properly noted, or your
17 agency did, the Department did, that the ruling in the
18 American Express case would benefit millions of merchants
19 who pay more than \$50 billion a year in credit card swipe
20 fees as well as the consumers who ultimately bear these
21 costs.

22 The mega banks that own the big cards and the lion's
23 share of the business, think Visa and MasterCard and the big
24 banks, clearly are imposing swipe fees when it comes to
25 credit cards. We have some regulation now on the debit card

1 side. But I want to address one particular issue. I draw
2 your attention to an entity called EMVCo, which controls the
3 standards and specs for EMV chip card technology that is now
4 used in approximately 3.4 billion credit and debit cards
5 worldwide. EMVCo is essentially setting the rules when it
6 comes to the deployment of chip cards in our payment card
7 system. Were you notified recently your debit card had to
8 have a chip on it? Yes, you were. And this has an enormous
9 impact on competition and choice in the electronic payment
10 system.

11 But EMVCo is owned and controlled by the six giant card
12 network companies--Visa, MasterCard, American Express,
13 Discover, a Japanese company called JCB, a China company
14 called Union Pay. No other stakeholder has any meaningful
15 decisionmaking authority in EMVCo. There is reason to
16 question whether the standards established by them are
17 enabling smaller payment networks to fairly compete for
18 consumer business against these giant networks. I am
19 troubled by the decision of EMVCo's member networks to
20 discourage the use of PIN technology on chip cards in the
21 United States while encouraging it all around the world.

22 The decision to discourage PINs has less to do with
23 preventing fraud and more to do with giving EMVCo six member
24 networks and a competitive advantage. Ever wondered why it
25 takes so long when you put the chip in the machine, a little

1 longer than it does to swipe? They want you to get a little
2 frustrated with this. They do not want you to use the PIN.

3 I am going to send a letter to EMVCo asking for
4 information about their operations and standards. I want to
5 ask you, has either of your agencies looked at this
6 industry, at EMVCo to see if it is helping or hindering
7 competition and choice?

8 Mr. Baer. This is an area that would typically fall
9 under my watch over at the Justice Department, and I can say
10 to the best of my knowledge we have not looked at it, to be
11 totally candid, and it is the sort of thing about which, if
12 there is bad behavior going on, is an area where you can
13 reasonably expect us to be vigilant and active, just as we
14 were in bringing the cases against American Express, Visa,
15 and MasterCard for restricting the ability to compete over
16 swipe fees and to allow competition to go forward to the
17 benefit of retailers ultimately to consumers.

18 Senator Durbin. We will send you a letter.

19 Thanks, Madam Chair.

20 Senator Klobuchar. Thank you very much, Senator
21 Durbin, and thank you for joining us on the Subcommittee.
22 We welcome you back.

23 I just wanted to follow up. I know that Senators Hatch
24 and Tillis asked about this, but this is the issue of the--
25 we have been hearing some complaints about countries that

1 appear to use their antitrust laws to protect their
2 companies from competition in the U.S. And I know you have
3 answered some of this, but do you see this as a situation--
4 either of you can answer--that is worse, improving, or the
5 same with both of your vast experience in these areas? Mr.
6 Baer.

7 Mr. Baer. I said earlier to Senator Hatch that I
8 actually think since the last time I was in Government,
9 1999, we have seen improvements. We have seen convergence
10 on substantive principles, and that is an encouraging thing.
11 The convergence is more on cartels, agreeing that cartel
12 enforcement is problematic; no matter where it occurs,
13 consumers are injured. We see increasing similarity in our
14 analytical approach to mergers. We see still some
15 considerable clear space between us and some other foreign
16 competition enforcers about what constitutes inappropriate
17 monopolization. And there is the potential if an agency is
18 not applying its law in a non-discriminatory fashion for one
19 to favor a domestic industry over a foreign competitor,
20 whether it be a U.S. competitor or some others.

21 And to the extent we see that behavior occurring, we
22 have a candid enough and frank enough relationship with our
23 foreign counterparts that they will not be surprised to hear
24 from one or both of us, and we are not at all shy to
25 communicate that.

1 Senator Klobuchar. And you mentioned cartels, and I
2 know that you have seen an increase in these price-fixing
3 cases, and you talked at the beginning of why you think you
4 are seeing--having more merger cases, and that is in part
5 because of the market and the money that has been on the
6 side, and now companies, and there is also other outside
7 forces. But do you think part of why you are seeing these
8 kinds of cases on the rise is because we are starting to see
9 more concentrated markets so it allows for this--or
10 engenders it, I should say?

11 Mr. Baer. In terms of cartel behavior, I am not sure
12 it is--to the extent there is a trend toward concentration
13 that it is--that there is more of it going on. I think what
14 has happened is through our leniency program, where the
15 first company to come in on a conspiracy and blow the
16 whistle on itself and everybody else, they will get certain
17 benefits in terms of non-prosecution of the company and the
18 cooperating individuals. That has actually created an
19 unusual incentive structure, and it has been now copied
20 around the world for companies when they discover a problem,
21 the lawyers are very incentivized to come in and confess.

22 So I do not know that we have got increased prevalence
23 of cartel behavior as much as we have found ways to
24 encourage people to come and own up before we find out and
25 come after them hammer and toe them.

1 Senator Klobuchar. Okay. I just want to go to a few
2 more specific industries. We talked some with my colleagues
3 about communications. I mentioned beer. We have talked
4 about a number of other mergers. But in the hotel, the
5 travel agency market, with expediency, as you know, I have
6 been concerned about concentration in the online travel
7 agency market, and recently Expedia announced the
8 accelerated program under which a hotel can pay Expedia more
9 and obtain a better position in search results.

10 Now, as we know, there is starting to be some
11 incredible concentration in this market. People think they
12 are getting different sites, but they are owned by
13 oftentimes the same company. And this announcement of this
14 kind of program arising so soon after Expedia closed its
15 transaction, is it possible that the elimination of
16 competition gave Expedia the power to implement this plan?
17 Can you continue to commit to me that you are going to look
18 at the repercussions of this merger of which I raised
19 concerns?

20 Mr. Baer. Senator, I can make that commitment to you.
21 I think we, I, made the decision in the Expedia-Orbitz
22 matter that Orbitz was such a modest competitive presence,
23 it had really declined in its significance, that allowing
24 Expedia to acquire it would not change in an adverse way the
25 competitive dynamic. I still believe that was the right

1 call. But if there is behavior that is exclusionary, that
2 is resulting from the exercise of market power, we will go
3 after it. It is our job to go after it, and we will do
4 that.

5 Senator Klobuchar. Okay. Chairwoman Ramirez, in 2013,
6 you sent letters to search, travel, and retail sites,
7 reminding them that they must be clear when the results are
8 not natural search results, like as in they are not fooling
9 around by paying money to make consumers think they are
10 getting the best deal. You explained that if search results
11 are based in whole or in part on payments from a third
12 party, it is a form of advertising and must be disclosed.

13 Would you look into whether Expedia's newly announced
14 policy complies with Section 5 of the Federal Trade
15 Commission Act?

16 Ms. Ramirez. I commit to certainly looking at that
17 concern, yes.

18 Senator Klobuchar. Okay. Thank you very much. As you
19 know, I think we have two, or three, at best, of these major
20 companies now in this market, and all the consumers think
21 they can try all these different sites, and they never know
22 that they are owned by the same company. So I appreciate
23 that.

24 Just to follow up on pay-for-delay, last year, with
25 you, Chairwoman Ramirez, I know you mentioned this

1 settlement, which is unprecedented, the \$1.2 billion
2 settlement involving the pharmaceutical company Teva. And
3 as I understand it, the FTC estimated that, in fact, the
4 total harm in that case was somewhere between \$3.5 billion
5 and \$5.6 billion, which would mean that the defendant kept
6 70 to 80 percent of its illegal profits. Obviously, a big
7 amount and a reason for a major victory, but at the same
8 time, it would be unfortunate if paying 30 percent of
9 illegal profits became a ceiling or even a starting point in
10 the future. Do you want to comment on that?

11 Ms. Ramirez. With any proposed remedies, we certainly
12 seek to estimate an appropriate amount of redress. Here we
13 felt that \$1.2 billion was an appropriate amount. But we
14 certainly do not see that to be a ceiling.

15 Senator Klobuchar. Okay. Thank you. I think that is
16 important for people to know.

17 On patent trolls, in the last oversight hearing we
18 discussed this, and I supported your call for a Commission
19 study on the issue. Three years later, the issue remains as
20 important as ever. I am an original sponsor with six other
21 members of this Committee, including members of this
22 Subcommittee, Senators Lee and Hatch and Grassley, of the
23 PATENT Act. When can we expect the FTC to finish its report
24 on this important issue?

25 Ms. Ramirez. We are working feverishly, and I do

1 expect the report to issue this spring.

2 Senator Klobuchar. Okay. Very, very good. Well, that
3 is a good ending. I actually have to leave. As the
4 important head of the Canadian-American Inter-
5 Parliamentary Group, I say it is good because you used the
6 word "feverishly" as the town is taken over by "Justin
7 Fever." And I have to go to deal with some issues related
8 to our positive relationship with Canada and America, and I
9 am more than happy to turn this over to Senator Blumenthal.
10 And I believe Senator Lee may be returning as well. Again,
11 I thank him for his chairmanship of this Committee and our
12 good working relationship, and clearly we have a lot of work
13 to do, and I thank you for your work.

14 Thank you.

15 Senator Blumenthal. [Presiding.] I wish I could say
16 that the United States Senate is working feverishly and
17 effectively, but not always. And I want to join Ranking
18 Member Klobuchar, Senator Klobuchar, in thanking you for the
19 good work that you have done on pay-for-delay. And as
20 Senator Durbin remarked, the increasing price of
21 pharmaceutical drugs is very much on the minds of our
22 constituents. There have been a lot of high-profile
23 examples of spikes in drug prices over the last year, and
24 most consumers saw the 5,000-percent increase in the price
25 of Daraprim, a medication for AIDS patients, by Turing

1 Pharmaceuticals. What they took less note of was the terms
2 of the sale by which Turing bought Daraprim from Impax
3 Laboratories. Turing conditioned the sale, as you probably
4 know--I am sure you know--on Impax removing the drug from
5 the supply chain, thereby giving Turing complete control of
6 the market for that pill and preventing would-be competitors
7 from testing genetics and entering the market.

8 Now, to most people, that would sound like
9 anticompetitive conduct. Turing appears to have taken
10 actions designed to eliminate competition.

11 Would you agree that it is illegal for a drug company
12 to maintain its monopoly by refusing to sell to a potential
13 competitor? And I wonder whether the FTC sees other cases
14 like this one that might constitute a violation of the
15 antitrust laws.

16 Ms. Ramirez. Senator, we are always going to be very
17 concerned about a situation when a player that has a
18 dominant position imposes conditions. We are going to be
19 looking at it very closely to see if that ends up creating
20 structural problems for the market as a whole. So I cannot
21 get into specifics, but I can tell you, again, if we were to
22 find a company that crosses the line and violates antitrust
23 laws, we are certainly going to go after that kind of
24 company.

25 Senator Blumenthal. Thank you.

1 Mr. Baer, as you may recall, we had a hearing on the
2 ABI-Miller merger. The CEO of ABI stated that ABI's
3 distribution system will remain unchanged. In fact, he
4 committed that approximately 10 percent of the company's
5 volume will continue to be distributed by its wholly owned
6 distributorship. In effect, he put a cap on it. I asked
7 him whether he would be willing to commit, as a condition
8 for regulatory approval of ABI's merger with Miller, to
9 limit the merged company's ownership of wholesalers to no
10 more than 10 percent. He passed the buck to you and said
11 that he had no problem with that condition, but that it as
12 the responsibility of the Department of Justice to decide
13 what conditions to impose on a merger.

14 I know you are not going to commit sitting here to what
15 the conditions might be, but I would ask that you review the
16 transcript of this Subcommittee's hearing and consider
17 holding Mr. Brito to his word by imposing a wholesaler
18 ownership cap on the merged entity. Can you make at least
19 that commitment?

20 Mr. Baer. I can, and I can also thank you for
21 apparently obtaining a blank check from Mr. Brito on behalf
22 of sound antitrust enforcement.

23 I will say we did challenge, as you will recall, ABI's
24 acquisition of Grupo Modelo, and one of the terms of the
25 settlement, which was structural largely, but we also had a

1 concern about swallowing up of distributorships--and there
2 is a notification provision in that decree relating to
3 further acquisitions which would give us notice and the
4 chance to review. In the course of this investigation, that
5 is the sort of thing we would look at to see whether we need
6 more. And so I can give you the commitment you seek.

7 Senator Blumenthal. Thank you.

8 Moving to another industry and another proposed set of
9 mergers in the health care insurance area, in United States
10 v. UnitedHealth Group, as you will recall, the Department of
11 Justice argued that Medicare and Medicaid--Medicare
12 Advantage--are two separate and distinct markets. This
13 point is very relevant and important to the two mergers or
14 the set of mergers you have under consideration now. And
15 the reason for that distinction is because of the way that
16 private plans compete for inclusion in local markets and the
17 special services and benefits that they offer.

18 Private insurance companies, as you know, compete to
19 offer the most attractive Medicare Advantage benefits to
20 enrollees in a region, typically offering substantially
21 richer benefits at lower cost to enrollees than traditional
22 Medicare. And these distinctions have extraordinarily
23 ramifications for consumers.

24 Based on what you know, would you agree that those
25 distinctions continue to be valid and are still appropriate

1 to consider?

2 Mr. Baer. Without commenting on two pending
3 investigations, I will say the way you frame up the issue is
4 well within the scope of the things we would look at, and I
5 can assure you are looking at in conjunction with any
6 pending matter in the health insurance market.

7 Senator Blumenthal. Since your answer is a very
8 careful and cautious one, I am not going to press you for
9 more specifics. But let me just ask, since in my request
10 for these investigations, I cited the need to view the
11 market as a whole, not the mergers separately and
12 distinctly--in other words, the impact on entire markets--is
13 that the approach that you are taking in your investigation?

14 Mr. Baer. The short answer is yes. The slightly
15 longer answer is whenever you have two major transactions in
16 an already concentrated industry occurring roughly at the
17 same time, one needs to look at the interaction between two
18 transactions and look down the road. It also affects one's
19 view of whether or not one or both transactions are really
20 fixable because it could be a game changer in terms of
21 competition in the market you are looking at.

22 And so, once again, the way you appropriately frame the
23 question is the sort of thing that an antitrust enforcer
24 should be looking at.

25 Senator Blumenthal. Thank you.

1 I want to finish by stating to you sort of three
2 general propositions and asking for your reaction,
3 propositions based on your testimony but also on a more
4 general knowledge of what you and your predecessors have
5 done.

6 First, Senator Tillis referred to the need to update
7 our antitrust laws. As you know, approving any legislative
8 change in this body is a daunting exercise, sometimes
9 extraordinarily difficult, both in the time and the
10 intellectual and political obstacles. So one proposition I
11 have is that the fight to protect consumers requires more
12 resources, more police on the beat, and that the constraints
13 on your ability to enforce existing law resulting from lack
14 of sufficient resources is as big an obstacle as any lack of
15 authority.

16 Second is that, as I mentioned earlier, effective
17 enforcement often requires risk taking, meaning you have to
18 be prepared to lose cases. As a U.S. Attorney, as a State
19 Attorney General, I lost cases. Any trial lawyer who says
20 he has never lost a case is either lying or has only taken
21 easy cases. And yet the oversight that we exercise
22 sometimes, in effect, penalizes you for that risk taking.
23 Still, you have to be willing to take those risks as the
24 then Assistant Attorney General of the Department of Justice
25 did in the Microsoft case, as we did as Attorneys General.

1 And, third, if we were to change the law--or perhaps it
2 is simply a matter of enforcement in this area--more
3 vigorous enforcement should focus on individual liability.
4 It can be civil liability, but it also has to include
5 criminal liability. And there I am making a highly
6 unoriginal point. In fact, the Deputy Attorney General of
7 the United States, Sally Yates, made it in a memo that she
8 released last September, and I cited it today in my
9 conversation with Attorney General Lynch here in this very
10 room where you are sitting as an example of how the real
11 deterrence to lawbreaking has to focus on holding individual
12 corporate officers responsible. Partly it is a matter of
13 fairness because imposing fines and penalties on a company
14 for their wrongdoing means shareholders pay or perhaps even
15 consumers in the form of higher prices. But also it is the
16 most effective means of deterring lawbreaking.

17 So I have tried to state those three propositions as
18 simply and straightforwardly as possible. I apologize for
19 the long-windedness, but I would be interested in your
20 reactions either now or later in written form. Thank you.

21 Mr. Baer. Let me give quick reactions and then hand it
22 over to Edith.

23 On resources, the President in his budget for fiscal
24 year 2017 has actually proposed for both the FTC and the
25 Department of Justice a modest increase in our funding. We

1 hope Congress will look favorably upon that. We have people
2 at both agencies who are working 24/7, and the family-work
3 balance is an imbalance because they are so dedicated. And
4 with more, we can do more.

5 Second, you talk about our friend Joel Klein as a model
6 risk taker. I agree with that. Bringing the Microsoft
7 case, winning it, affirmed en banc by the D.C. Court of
8 Appeal 9-0, is representative, I think, of using
9 imagination, new economic thinking, and hard work to advance
10 the antitrust laws. I think those statutes are flexible
11 enough for us to do more. We need to convince a court, as
12 we should, that this is an analytically sound, factually
13 based application of the antitrust laws. We want to do it.

14 On individual accountability and what is referred to as
15 the Yates memorandum, although I saw last week she would
16 prefer it just be called the "individual accountability
17 memorandum," if you look at my testimony, we lay out the
18 extent to which we have been able to hold in criminal cases
19 both corporations--corporate execs liable, but corporations
20 should not take the hit. It should not simply be a cost of
21 corporate doing business and the folks who actually engaged
22 in the wrongdoing walk. That is not the right way to look
23 at it, and the individual accountability memo that Sally
24 Yates issued emphasizes that point nicely.

25 I do think--and the Deputy Attorney General and the

1 Attorney General and I have talked about this. We need to
2 look, as you said in your opening remarks, with regard to
3 civil misconduct. You know, that is misconduct, too, and if
4 it is a clear antitrust violation engaged in by senior
5 officials at a company, why shouldn't their name be on the
6 cease-and-desist order as well? Traditionally, our agencies
7 have not done that, but I think that is an appropriate thing
8 for us to look at. It ups the stakes for bad behavior.

9 Senator Blumenthal. Thank you.

10 Chairwoman Ramirez?

11 Ms. Ramirez. Briefly, I will make a couple of main
12 points.

13 With regard to your question about the need to update
14 the antitrust laws, I really do believe that, as a general
15 matter, we are well equipped to tackle the problems that
16 impact competition. I would say that on my wish list are a
17 couple of things. I think the FTC does need some updating
18 in a couple of regards, and that is, eliminating the common
19 carrier exemption as well as an exemption that we have with
20 regard to nonprofits. So that would be on my wish list.

21 Resource-wise, we are right now stretched. Our folks
22 are really working very hard because right now we have an
23 unprecedented level of litigation that is taking places. We
24 are in the midst of challenging four different mergers right
25 now, so I think a few more resources would be beneficial,

1 although I will say that I think we are doing the job that
2 we need to even at our current level of resources.

3 With regard to your question about risk taking, I could
4 not agree more with you that the antitrust enforcers need to
5 take risks. We brought an action last year that we lost.
6 It was a merger challenge involving a company called Steris.
7 The trial court decided against us in our request for a
8 preliminary injunction, but I would bring that case again,
9 notwithstanding that loss. I think it is important for
10 antitrust enforcers to really push to advance antitrust
11 doctrine because sometimes judicial doctrine takes time to
12 evolve, and it happens more closely than perhaps our own
13 thinking, economic thinking. So I think we are well
14 positioned to really move doctrine forward and to tackle
15 problems when we see them.

16 Senator Blumenthal. Great. Well, your comments are
17 very insightful and well taken, and I look forward to
18 continuing this conversation. I hope that antitrust
19 enforcement will be recognized as a completely nonpartisan,
20 non-ideological consumer protection effort, and I commend
21 both of your agencies and the dedicated professionals, again
22 commend them for the hard work and the 24/7 work that you
23 do.

24 I might just note as a footnote on the Microsoft case,
25 the State Attorneys General retained none other than now

1 Chief Justice Roberts to assist us, so just to show the non-
2 ideological nature of this enforcement effort--not that he
3 agreed with everything necessary personally that we were
4 saying or advocating at the time. I am not attributing that
5 to him. But I do think that protecting consumers is what
6 you do, and we should be assisting you with more resources,
7 and I hope that we can achieve those resources in the
8 President's budget. So thank you very, very much.

9 I am informed that Chairman Lee is not returning. For
10 the record, his staff is nodding. So I am going to adjourn
11 this hearing, and the record will remain open for 1 week.
12 Thank you all for being here.

13 [Whereupon, at 3:58 p.m., the Subcommittee was
14 adjourned.]

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